



Brand Guidelines

Simplifying Cybersecurity For The Enterprise

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Garantir

Garantir is a cybersecurity company that provides advanced cryptographic solutions to the enterprise. The Garantir team has worked on the security needs of businesses of all sizes, from startups to Fortune 500 companies. At the core of Garantir's philosophy is the belief that securing business infrastructure and data should not hinder performance or interrupt day-to-day operations. With GaraSign, Garantir's flagship product, private keys remain secured at all times, while a client-side hashing architecture ensures high performance for all cryptographic operations, including code signing, SSH, S/MIME, document signing, TLS, secure backup, and more.

MISSION STATEMENT



Garantir

Garantir is dedicated to providing the most advanced and most versatile security platform on the market. We deliver cybersecurity solutions that protect enterprise data and infrastructure across a wide range of use cases without impeding performance or obstructing workplace integrations.

Garantir's Core Values

Technical Excellence

Garantir is dedicated to delivering products that are unequivocally the best on the market by every metric imaginable.

Frictionless Solutions

Garantir delivers pragmatic cybersecurity solutions that don't impede performance or interfere with operations.

Perpetual Improvement

The Garantir team is committed to continuous innovation and constant development. We're always improving.

Collaboration

Garantir firmly believes in the power of collaboration, with team members, technology partners, and customers alike.

Customer-Centricity

At Garantir, all technical development is guided by the needs of our customers. Customers always come first.

Logo Mark



Horizontal Logo



Stacked Logo



Clear Space

The clear space surrounding a logo prevents text, imagery or other graphic elements from interfering with the legibility of the logo.

No graphic elements should encroach the border around the logo mark. This space is determined by 50% width of the logo mark on each side. Measure the clear space for primary logo mark by the height of the letter 'G'.



LOGO VARIATIONS

Light Backgrounds

Use the full color version of the Garantir logo on light backgrounds.



Dark Backgrounds

Use the white version of the Garantir logo on dark backgrounds.



DO NOTS

Don't Adjust Logomark

Do not change the position or size of the logomark.



Don't Adjust Typeface

Do not change the font used in the Garantir logo.



Don't Adjust Sizing

Do not change the proportions of the logo.



Don't Adjust Colors

Do not change the colors used in the logo.



Logo

Core Sans CR 45 Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*()

Titles & Headings

Lato Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*()

Body Text

Nunito Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&*()

COLOR PALETTE – PRIMARY COLORS



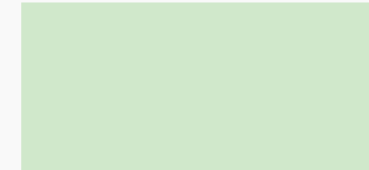
Garantir Green
RGB: 47, 128, 62
HEX: #2F803E



Dark Gray
RGB: 52, 52, 52
HEX: #343434



Green
RGB: 32, 156, 85
HEX: #23A455



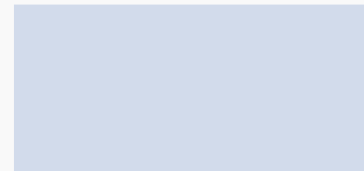
Surf Green
RGB: 32, 156, 85
HEX: #23A455



Green-Black
RGB: 1, 43, 2
HEX: #012B02



Slate
RGB: 69, 90, 100
HEX: #455A64



Blue-Gray
RGB: 210, 219, 235
HEX: #D2DBEB



Cloud Gray
RGB: 237, 245, 248
HEX: #EDF5F8

COLOR PALETTE – SECONDARY COLORS



Navy Blue
RGB: 24, 72, 104
HEX: #184868



Teal
RGB: 46, 142, 195
HEX: #2E8EC3



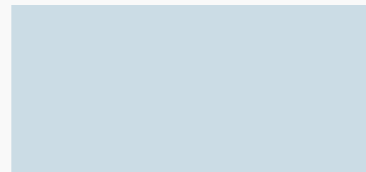
Violet
RGB: 125, 156, 233
HEX: #819ACE



Gray
RGB: 128, 135, 146
HEX: #808792



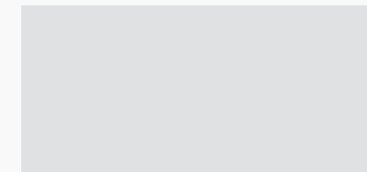
Light Blue
RGB: 137, 213, 230
HEX: #BBD5E6



Light Teal
RGB: 203, 220, 229
HEX: #CBDCE5



Light Violet
RGB: 208, 218, 239
HEX: #D0DAEF



Light Gray
RGB: 224, 225, 227
HEX: #E0E1E3



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